

# The Villager distribution area

As the oldest and largest neighborhood newspaper in the Twin Cities, the *Villager* has long been known for its high-quality and comprehensive local news coverage, and for its free door-to-door distribution to some of the most attractive neighborhoods in the Twin Cities metro area, giving readers and advertisers alike what they want, where they want it.

Right where they live.™

**126,000 readers\***  
**100% area coverage**

(\*Audit conducted by the Circulation Verification Council)



## 2012 Villager publication dates and deadlines

Display Ad Deadline  
 Want Ad Deadline  
 News Deadline  
 Villager Publication Date

### JANUARY

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- Jan. 11: Education  
Health and Fitness
- Jan. 25: Education

### FEBRUARY

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

- Feb. 8: Summer Camps  
Valentine's Day  
Mardi Gras
- Feb. 29: Home Improvement Fair  
Seniors

### MARCH

					1	2	3
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	

- Mar. 14: Home Improvement  
St. Patrick's Day
- Mar. 28: Home Improvement  
Easter

### APRIL

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

- April 11: Home Improvement
- April 25: Real Estate Guide  
Cinco de Mayo

### MAY

		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- May 9: Gardening  
Health & Fitness  
Mother's Day
- May 23: Grand Old Day  
Graduation

### JUNE

						1	2
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	

- June 6: Father's Day
- June 20: Seniors  
Fourth of July

### JULY

				4	5	6	7
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					

- July 4: Merchant Guide
- July 18: Highland Fest

### AUGUST

						1	2	3	4
5	6	7	8	9	10	11			
12	13	14	15	16	17	18			
19	20	21	22	23	24	25			
26	27	28	29	30	31				

- Aug. 1: Education  
Primary Election
- Aug. 15: Education
- Aug. 29: Real Estate Guide

### SEPTEMBER

			4	5	6	7	8
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30							

- Sept. 12: Home Improvement
- Sept. 26: Home Improvement

### OCTOBER

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- Oct. 10: Seniors  
Halloween
- Oct. 24: Election Guide  
Halloween

### NOVEMBER

						1	2	3
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30			

- Nov. 7: Holiday Gift Ideas
- Nov. 21: Grand Meander  
Holiday Gift Ideas  
Holiday Wish Book

### DECEMBER

							1
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30	31						

- Dec. 5: Holiday Gift Ideas  
Hanukah Greetings
- Dec. 19: Christmas Greetings  
Last Minute Gift Guide